

MAPIMA & BROTHERS ADVENTURES LIMITED

Way 2 Africa Expeditions



COMPANY
PROFILE



way2africaexpeditions.com

Way 2 Africa Expeditions is a locally owned and professionally operated tour company proudly based in **Arusha, Tanzania**, the gateway to **East Africa's** most iconic wildlife and adventure destinations. Founded by passionate Tanzanian travel professionals, our company was created with a clear purpose: to guide travelers along a meaningful path into the heart of Tanzania's landscapes, wildlife, and cultures. From the snow-capped summit of **Mount Kilimanjaro** and the scenic slopes of Mount Meru to the vast savannas of the Serengeti, the natural wonder of the **Ngorongoro Crater**, and the wildlife-rich ecosystems of **Tarangire, Lake Manyara, Ruaha, and Nyerere National Park**, our journeys showcase Tanzania in its most authentic and breathtaking form.

We specialize in wildlife safaris, mountain climbing adventures, cultural experiences, and beach holidays, creating authentic journeys that combine exploration, comfort, and meaningful connections with nature, wildlife, and local communities. As a proudly Tanzanian brand, Way 2 Africa Expeditions is built on local expertise and a passion for showcasing our country. Whether you are planning a safari, mountain climb, cultural tour, family adventure, romantic getaway, or Zanzibar beach holiday, our experienced team carefully designs every itinerary to ensure a safe, seamless, and unforgettable travel experience.



OUR SERVICES

WILDLIFE SAFARIS

We design and create unforgettable and unforgettable wildlife safaris across Tanzania's most iconic destinations, including the Serengeti, Ngorongoro Crater, Tarangire National Park, and Lake Manyara. Our carefully designed safaris combine exceptional wildlife viewing, breathtaking landscapes, and authentic cultural experiences. Whether you seek a luxury safari, a Great Migration adventure, a photography expedition, or a family-friendly journey, we tailor every itinerary to deliver a memorable and authentic Tanzanian safari experience.



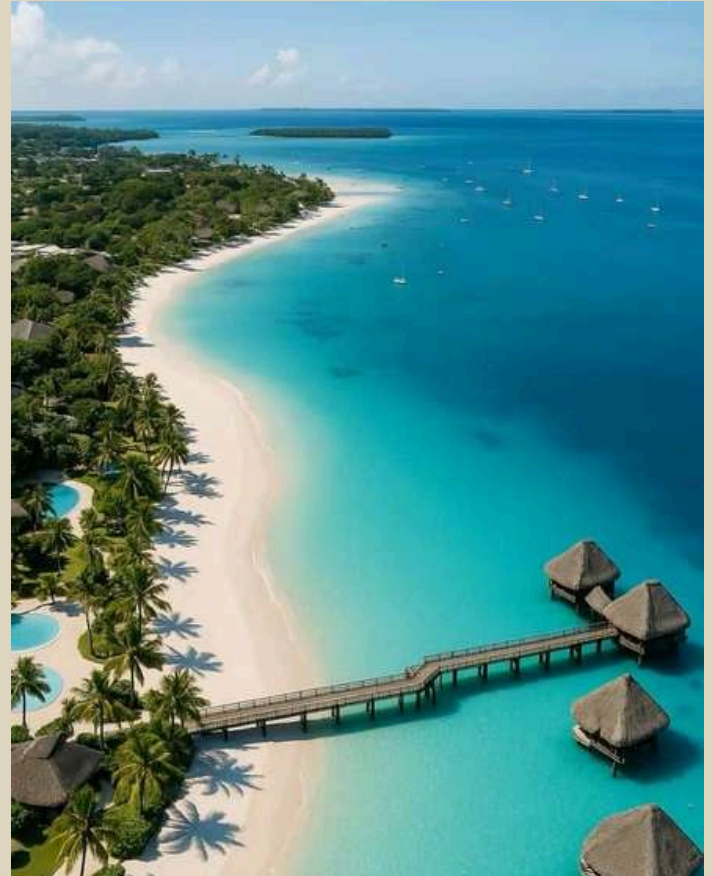
KILIMANJARO MOUNTAIN CLIMBING

At Way 2 Africa Expeditions, we offer expertly guided mountain climbing adventures on the tallest peak in Africa - **Mount Kilimanjaro (Roof of Africa) 5895M** above the sea level and Mount Meru, a trekking experience designed for both beginners and experienced trekkers. Combining professional guides, high safety standards, reliable equipment, and personalized support, our climbs provide an unforgettable journey and amazing experience through Tanzania's spectacular mountain landscapes. From scenic trails to summit success, every expedition is crafted to deliver a rewarding experience of challenge, achievement, and discovery.



ZANZIBAR HOLIDAYS

Zanzibar Island also known as (Spice Island) is a dream destination for travelers seeking a blend of history, culture, and natural beauty. Escape to the tropical paradise of Zanzibar with carefully crafted beach holidays that combine relaxation, adventure, and cultural discovery. From pristine white-sand beaches and crystal-clear waters to historic Stone Town and vibrant island culture, our Zanzibar experiences are designed to suit couples, families, and solo travelers alike. Whether you seek a romantic getaway, a luxury beach retreat, or an island adventure, we create seamless and unforgettable holidays in Tanzania's most beautiful coastal destination.



CULTURAL EXPERIENCE

We offer Experience Tanzania's rich cultural heritage through authentic encounters with the Maasai and Hadzabe tribes, country's most fascinating indigenous communities. Discover the Maasai's vibrant traditions, distinctive attire, traditional dances, and deep connection to pastoral life, while gaining insight into the Hadzabe's unique hunter-gatherer lifestyle, ancient survival skills, and remarkable knowledge of the natural environment. These immersive cultural experiences offer guests a rare opportunity to connect with local communities, learn centuries-old traditions, and create meaningful traditional safari experience.



Why Travel with us?

An extraordinary African journey deserves more than a standard travel package. It requires local knowledge, personal attention, and a team that understands every detail of your destination. That's exactly what we provide.

1. **We Know Tanzania From the Ground Up**

As a locally based tour operator, we manage every aspect of your journey ourselves. From our dedicated operations team and experienced travel specialists to our carefully maintained safari vehicles, every element is under our direct supervision. which allows us to maintain exceptional standards, respond quickly when needed, and ensure your adventure runs smoothly from arrival to departure.

2. **We offer Private Safaris, and Every Safari Is Designed Around You**

No two travelers are alike, and neither should their safari be. Our private journeys are tailored to your interests, travel style, and pace, giving you the freedom to experience Tanzania exactly as you envision it. With your own professional guide and private vehicle, you can spend more time where it matters most and enjoy the flexibility that group tours simply cannot offer.

3. **Guided by Exceptional Professionals with Outstanding Experiences**

A great guide can transform a good safari into a remarkable one. That's why we invest heavily in recruiting and developing some of Tanzania's finest safari professionals. Every guide is selected for their expertise, wildlife knowledge, professionalism, and passion for sharing their country. The result is a richer, more engaging experience that goes far beyond sightseeing.

4. **Advice You Can Trust**

Planning an African adventure can feel overwhelming, but our destination specialists are here to make the process effortless. Whether you're dreaming of a wildlife safari, a summit attempt on Kilimanjaro, a relaxing beach escape, or a combination of all three, our team provides practical guidance, local insights, and personalized recommendations every step of the way.

This allows us to deliver premium private experiences at competitive rates, ensuring you receive maximum value without compromising on quality, comfort, or service.

We are here to help you plan the perfect Tanzanian adventure. Whether you have questions about our safaris, mountain climbs, cultural tours, or Zanzibar holidays, our friendly travel experts are ready to assist. Get in touch with us today, and let us start creating an unforgettable journey tailored to your interests, budget, and travel style.

Contact Us



TZ +255 784 241 648
US +1 8324 367 533



www.way2africaexpeditions.com
info@way2africaexpeditions.com



Silent Inn, Sakina 12965
Arusha, Tanzania



[w2a_expeditions](#)



[Way 2 Africa Expeditions](#)

